



**PRESS RELEASE**

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**MAYR-MELNHOF GRAPHIA PLANS SET UP OF A NEW CIGARETTE PACKAGING PLANT IN TURKEY**

Turkey is one of the largest and most dynamic markets for cigarette packaging.

MM Graphia therefore intends to further strengthen its position on this market via the newly founded subsidiary MM Graphia Turkey. A local production facility is central to this strategy.

Thus, MM Graphia Turkey plans to set up a cigarette packaging plant in the Izmir region. In the first step, two printing lines shall commence operation by the end of 2004.

The total investment for the construction of the folding carton facility is estimated at approximately EUR 10 million. An industry experienced local management team will lead the expansion of MM Graphia Turkey.

MM Graphia is a leading European packaging producer for cigarettes and confectionery. Its sister network MM Packaging is Europe's largest manufacturer of folding cartons. Both are divisions of Mayr-Melnhof Group, the worldwide leading producer of recycled fiber based cartonboard.

MM Graphia combines the know-how, technological strength and project handling competence of this network to create a powerful new production tool especially for the tobacco industry.

**The MM Graphia Performance Engine – Just switch it on [www.mm-graphia.com](http://www.mm-graphia.com)**

For further information please contact:

Stephan Sweerts-Sporck, Investor Relations, Mayr-Melnhof Karton AG, Brahmplatz 6, A-1041 Vienna

Tel.: (+43/1) 50136, Fax: (+43/1) 50136 – 1195

E-Mail: [investor.relations@mm-karton.com](mailto:investor.relations@mm-karton.com), Website: <http://www.mayr-melnhof.com>